

Emerald lawn Care

Newsletter Autumn 2018

It is official the hottest summer on record!

It has been a fabulous summer; however, our lawns have suffered because of the lack of rain.

At Emerald we are looking at ways in which we can counteract this problem in future years.

In the meantime, by way of an experiment we treated our lawns the same as all our customers, but with one difference!

The rear lawn which is in the sun all day we watered as we ask you to and show how in our watering guide.

The front lawn that is in afternoon and evening sun was left without watering.

Fact: Mother nature provides dews even in hot summer months, it just happens very early before most of you are up and about, before sunrise.

So, when the lawn was treated with fertilizer, it was washed in, the lawn and soil kept that food until the rains activated it. Which in our case came in August, The results? see pictures



Rear lawn



Front Lawn

Emerald lawn care **Mission**

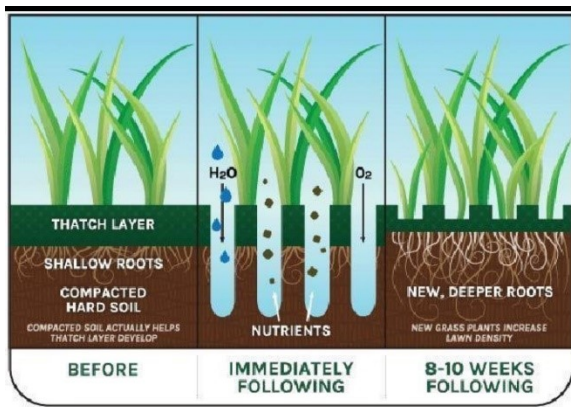
Our **mission** is to make the biggest plant in your garden as near perfect, as we humanly can, along with mother nature!

To give you a gem of a lawn

Aeration and Scarification

Each year we prune our trees and bushes, the same applies to our lawn. After all it's the biggest plant in our garden and it needs the same care.

Fact: Grass grows in air pockets. So, we need to put that system into your lawn (see diagram)



Direct Debit System.

From the 1st September 2018 we now can set up Direct debit.

What will this mean?

Now you can spread the cost across the whole year with monthly D/D.

Packagers will be in place very soon which means you can add Aeration and Scarification into these payments to.

More details will be added to our website:

www.emeraldawnare.co.uk

or call

0800 458 0483

Solutions for 2019

We are working very closely with suppliers to find ways of combating long period of dry weather.

One solution is “**wetting agents**”

This product will have to be applied in the spring for best results, **this would be an extra service.**

Considering the costs of repairing your lawn with top dressing and over seeding, along with waiting for germination. It will be a worthwhile procedure.

Call

for more information.

